

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Greener & Hook C/O
Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169528-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Michele Bachmann -2012	MN CD6 BACHMANN	3079

Flight Dates	Order #	Alt Order #
10/26/12 - 10/30/12	169528	06868014

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
2	10/29/12	10/30/12	M-F 530-6a News	530-6a	21-----	:30	3	\$400.00	NM																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>21-----</td><td>3</td><td>\$400.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	21-----	3	\$400.00																																							
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9	10/29/12	10/30/12	Live with Kelly and Michar	9-10a	11-----	:30	2	\$350.00	NM																																																							
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2	M	M	10/29/12	9:45 AM	Live with Kelly and Michael	9-10a	:30	TVGENBACH1215H	\$350.00	NM																																																						
1	M	Tu	10/30/12	9:36 AM	Live with Kelly and Michael	9-10a	:30	TVGENBACH1215H	\$350.00	NM																																																						
10	10/29/12	10/30/12	M-F The View	10-11a	11-----	:30	2	\$500.00	NM																																																							

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Send Payment To:

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SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169528-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MN CD6 BACHMANN	3079	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/29/12	10/30/12	M-F The View	10-11a	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 10:43 AM M-F The View 10-11a :30 TVGENBACH1214H \$500.00 NM									
2 M Tu 10/30/12 10:59 AM M-F The View 10-11a :30 TVGENBACH1214H \$500.00 NM									
13	10/29/12	10/30/12	M-F Midday News	11a-12p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 11:28 AM M-F Midday News 11a-12p :30 TVGENBACH1215H \$350.00 NM									
1 M Tu 10/30/12 11:54 AM M-F Midday News 11a-12p :30 TVGENBACH1215H \$350.00 NM									
14	10/29/12	10/30/12	430p News	430-5p	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 4:46 PM 430p News 430-5p :30 TVGENBACH1214H \$400.00 NM									
2 M Tu 10/30/12 4:56 PM 430p News 430-5p :30 TVGENBACH1214H \$400.00 NM									
16	10/29/12	10/30/12	M-F 5-530p	5-530p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 5:10 PM M-F 5-530p 5-530p :30 TVGENBACH1215H \$700.00 NM									
1 M Tu 10/30/12 5:30 PM M-F 5-530p 5-530p :30 TVGENBACH1215H \$700.00 NM									
17	10/29/12	10/30/12	M-F 6-630p	6-630p	MT-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/29/12 6:12 PM M-F 6-630p 6-630p :30 TVGENBACH1214H \$1,100.00 NM									
2 M Tu 10/30/12 6:14 PM M-F 6-630p 6-630p :30 TVGENBACH1214H \$1,100.00 NM									
18	10/29/12	10/30/12	M-F 630-7p	630-7p	MT-----	:30	2	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 6:37 PM M-F 630-7p 630-7p :30 TVGENBACH1215H \$1,050.00 NM									
1 M Tu 10/30/12 6:37 PM M-F 630-7p 630-7p :30 TVGENBACH1215H \$1,050.00 NM									
22	10/29/12	10/30/12	M-F, Su 10-1035p	10-1035p	MT-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/29/12 10:27 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1215H \$1,350.00 NM									
1 M Tu 10/30/12 10:12 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1214H \$1,350.00 NM									
26	10/29/12	10/30/12	Nightline	1035-1102p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$900.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	M	10/29/12	8:36 PM	Dancing with the Stars	7-9p	:30	TVGENBACH1214H	\$8,000.00	NM																																	
Total Spots							28																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$25,800.00
<u>Agency Commission</u>	\$3,870.00
<u>Net Amount Due</u>	\$21,930.00